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Ki Dazzles Crowds at IFA Berlin 2024

To quote Julius Caesar, “Veni, vidi, vici”, also known as we came, we saw, we conquered. Although maybe we should have translated the Latin into German instead of English since we’re talking about IFA in Berlin, Germany.

Ki’s stellar week at IFA

WPC’s 2024 IFA booth featured the Ki Cordless Kitchen, and to say that Ki was the star of the show would not be an overstatement.

Ki started the week at the ShowStoppers media event where more than 1000 tech media analysts, bloggers, and journalists, interviewed, questioned, photographed and videoed many of the most innovative new products to be exhibited at IFA beginning the next day. A great many of those media attendees spent time at the Ki Cordless Kitchen demonstration. It was sort of speed dating but for 3 solid hours.



The 3 hours of speed dating paid off when Ki was awarded the Omdia Innovation Award for IFA 2024 that night. It was the first of three awards given to Ki at IFA. The fact that Ki is a standard and not a product was not lost on the Omdia judges. When presenting us with the award, the judges noted they couldn’t recall a standard winning the award, but the standard was so amazing that it was well deserved.

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But Ki's surprises didn't end there. Of the many media articles and blogs that covered Ki, one message that we heard echoed by visitors to the WPC booth throughout the week came from The Friday Checkout.

One of the most surprisingly interesting announcements from this year's show was something kitchen related for once. It's called Ki..."

The Friday Checkout



Media Takes the Lead in Ki Development

In addition to the WPC booth demonstrating Ki cordless cooking and food preparation, WPC member, Midea, announced their Celestial Flex Series, the first appliance line to include Ki for a cordless kitchen experience. The Celestial Flex Series includes a Ki enabled burner in its induction cooktop and several Ki-enabled appliances including a blender, coffee pot and rice cooker.

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Midea Celestial Flex Series with Ki enabled cordless appliances

One of the reasons for all the excitement around Ki is that WPC issued a media release the day before IFA started announcing that the Ki specification was released and available for members to be developing Ki products. The announcement further stated that Ki-enabled products could begin going through certification before the end of the year, which would mean products in distribution in 2025.

Ki brings convenience, space optimization and sleek design to the kitchen

So, the long wait for a Ki Cordless Kitchen is about to end. For consumers that's great news, especially for anyone seeking to get rid of the mess and safety concerns of cords in their kitchen, hoping to optimize their kitchen space or simply desiring a sleek modern look to one of the most used rooms in their home, the kitchen.

Stay tuned for more news on Ki

Keep up with the latest on Ki by following WPC on Facebook, X and LinkedIn or check out wirelesspowerconsortium.com.